

VENTURA[®]
HIDDEN VENT SOFFIT





true to life



Discover the innovative beauty of Ventura® Hidden Vent soffit. Available in 29 colors, Ventura offers a clean, stylish profile with a unique hidden vent system. Ventura delivers up to 50% more free ventilation than competitor's hidden vent soffits — and better ventilation than standard soffit. With its prolific design and exceptional curb appeal, Ventura is a breath of fresh air.

VENTURA®

TRIPLE 3-1/3" HIDDEN VENT SOFFIT • TRIPLE 3-1/3" NON-VENTILATED SOFFIT

DEEP COLORS



MUSKET BROWN

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



RUSSET RED

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



ENGLISH WEDGEWOOD

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



RUGGED CANYON

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



DEEP GRANITE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



QUIET WILLOW

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



MONTANA SUEDE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



HAZELWOOD

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



PORTSMOUTH BLUE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



LAKESHORE FERN

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



TERRA COTTA

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



AUTUMN GOLD

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT

CLASSIC COLORS



HARBOR GREY

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



EVEREST

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



SCOTTISH THISTLE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



PEBBLESTONE CLAY

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT

LIGHT COLORS



VICTORIAN GREY

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



TUSCAN OLIVE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



WICKER

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



SANDTONE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



SAGE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



DESERT SAND

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



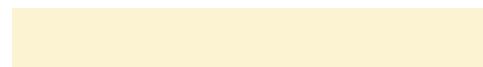
SILVER GREY

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



ALMOND

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



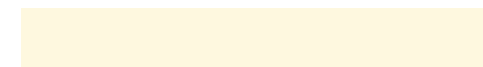
CLASSIC CREAM

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



LINEN

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



CAMEO

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



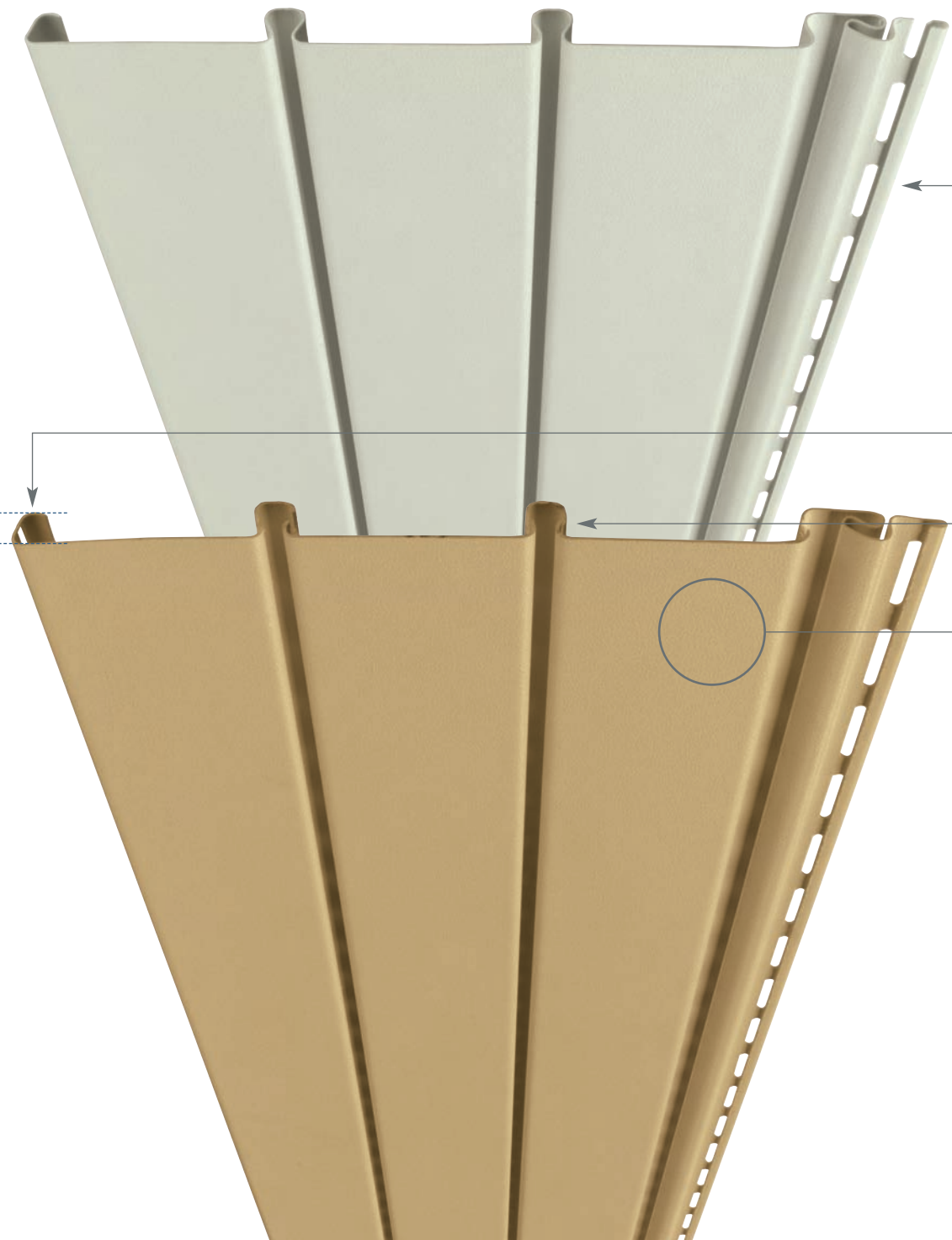
COLONIAL YELLOW

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



WHITE

TRIPLE 3-1/3" HIDDEN VENT SOFFIT
TRIPLE 3-1/3" NON-VENTILATED SOFFIT



OVERSIZED LOCKING SYSTEM

Superior locking system tightens — and stays secure — under pressure.

ROLLOVER, REINFORCED NAIL HEM

Minimizes sagging.

FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



DELIVERS UP TO 50% MORE FREE AIRFLOW

Offers a smooth, clean profile with no visible vents. Delivers up to 50% more free airflow than some competitors' hidden vent soffits — and better ventilation than standard soffit.

ATTRACTIVE, SLEEK, SOFT MATTE FINISH



PREMIUM .044 THICKNESS

Greater strength and greater rigidity.



DURANYL 5000® PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

Discover the hidden charms of Ventura® soffit.

IT'S IN THE STYLE. IT'S IN THE STRENGTH. AND IT'S IN WHAT YOU DON'T SEE . . . THE VERY WAY IT BREATHES.

Ventura Hidden Vent Soffit is forward fashion for the home, backed with advanced science for optimum airflow dynamics.

A HIDDEN SIGH OF RELIEF

Sculpted in clean lines and smooth surfaces, Ventura's unique hidden vent system secretly channels outside air in through the rafters and under the roof to help create a vital air circulation loop.

THAT'S HIDDEN RELIEF FOR TEMPERATURE EXTREMES THAT CAN THREATEN RAFTERS WITH ROT, WEATHER DAMAGE AND MORE.

- Invisibly ventilates entire soffit area.
- Helps keep home cooler in summer; drier in winter.
- Helps save money on utility bills.
- Helps avoid mold and mildew damage related to moisture condensation.

NO HIDING THE FACTS: LESS IS MORE

The less you see of us, the more you'll like us. Ventura's unique ventilation design, hidden deep within all six walls of the soffit panel, delivers up to 50% more ventilation than any other hidden vent panel. And better ventilation than standard soffit.

**It's a whole lot more,
with a whole lot less visible.**



VENTURA HIDDEN
VENT SOFFIT



VENTILATED
SOFFIT

WHAT YOU DON'T SEE IS WHAT YOU GET

- Clear span design with no visible vents.
- Superior locking system stays secure under pressure.
- Rollover nail hem provides 160 mph windload.



**A HEALTHY RESPECT FOR THE PLANET —
AND OUR CUSTOMERS.**

Everything we do, big and small, revolves around our respect for our customers — and the environment. We're committed to zero-waste manufacturing, process optimization, sustainability, recycling and the conservation of energy and water. In fact, we put sustainable practices to work at every stage of our process — engineering, testing, product development, manufacturing, transportation and beyond.



Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.



MASTIC V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years.

See warranty for complete details.

TEST OUR VINYL. WE DO. RIGOROUSLY. RELENTLESSLY.



WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



VERTICAL HEIGHT IMPACT TEST Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° – 140°F to make sure the siding doesn't warp or buckle.



GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.



COLOR READ TEST Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off siding panels. This information is then analyzed to determine if the color falls within accepted ranges for consistency and match.



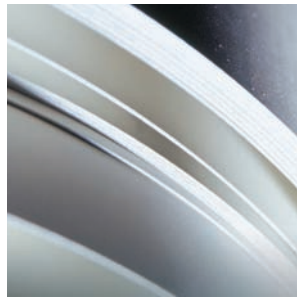
RIGIDITY Panels are designed and engineered to be more rigid so siding remains straight on the wall.

MASTIC HOME EXTERIORS. THIS IS THE EXTERIOR SOLUTION.™

Only the best. Mastic Home Exterior is your solution for the finest-quality vinyl siding products and our exclusive Designer Accents™ collection of finishing accessories. Shutters. Decorative door and window mantels. Corner posts. Blocks and vents. Columns and gutters. All designed to perform — and coordinate — perfectly with your Mastic siding. For uncompromising quality, beauty and performance, insist on a complete exterior by Mastic Home Exterior.



SIDING



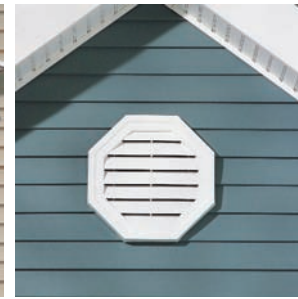
PERFORMANCE METALS



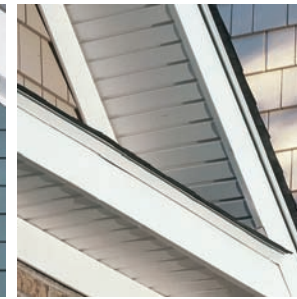
RAIN REMOVAL



DOOR SURROUNDS



DESIGNER ACCENTS



SOFFIT + FASCIA



SHUTTERS



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CELEBRATING
50 YEARS OF
VINYL SIDING
QUALITY +
INNOVATION



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